

SOUTH WEST FORUM

2 CPD Points

TOURISM IN THE SOUTH WEST*Is beer and wine the saviour and how will it impact on property?***DATE:** Friday 1 July 2011**TIME:** 2.45pm Registrations 3pm—5pm Presentations

Networking / Refreshments will be served at the conclusion of the presentation

VENUE: Eagle Bay Brewery (approximately 2 hours 40 minutes from Perth)

236 Eagle Bay Road

Naturaliste (Eagle Bay) WA

Is beer and wine really the saviour? The South West economy relies heavily on the wineries and breweries to draw tourism to the region. Without these key attractions where would South West tourism be heading and what are the impacts on property in the region?

GUEST SPEAKERS**Mark Exeter, Tourism Development Manager, South West Development Commission**

Mark holds over 30 years experience in the Tourism Industry. His background can include retail travel, tourism marketing, product development, staff training, destination development and government tourism policy.

Mark will discuss major infrastructure proposed in South West Region, changing trends in tourism design and fit out and possible impacts on occupancy and property value.

Adrian Gutteridge, General Manager, Lighthouse Beach Resort

Adrian holds many years experience in tourism operations and hotel management, and is currently the General Manager of Light House Beach Resort, Bunbury. Adrian will discuss new and proposed development needed in the South West and changing tourism requirements and the affects on existing tourism establishments.

Ben Charnaud, (AAPI) Managing Director, Charnaud Property Investment and Consulting

Ben has been involved in the strategic planning and development of a number of iconic resorts in the South West region and has held a previous term in advising the Western Australian Tourism Taskforce. Ben will discuss the problematic issues of undertaking tourism development in the region, future property trends and growth areas in the region and solutions for creating a successful tourism establishment and possible impacts on property value.

Tourism in the South West -

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REGISTRATION FORM

This document will be a Tax Invoice/Receipt for GST when you make payment (issuing of a separate invoice/receipt will incur a \$15 administration fee). No refunds will be given although a substitute delegate may be nominated. All prices are GST inclusive—ABN 49 007 505 866

Member \$80.00 Non-Member \$100.00 API Student Members \$44.00

TITLE: MR/MRS/MS/MISS

SURNAME.....PREFERRED NAME.....

ORGANISATION.....EMAIL.....

SPECIAL REQUIREMENTS (DIETARY REQUIREMENTS, ACCESSIBILITY REQUIREMENTS ETC.)

Send Registrations to:

API (WA Division), PO Box 502, SOUTH PERTH WA 6951 or fax to (08) 9474 1157 or email admin@propertyinstitute-wa.com

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